





# **3Q19 Earnings Conference Call**

October 30, 2019

### Safe Harbor Statement

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: The statements in this presentation relating to plans, strategies, economic performance and trends, projections of results of specific activities or investments and other statements that are not descriptions of historical facts may be forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking information is inherently subject to risks and uncertainties, and actual results could differ materially from those currently anticipated due to a number of factors, which include but are not limited to, risk factors discussed in the Company's Annual Report on Form 10-K for the year ended December 31, 2018, and in other documents filed by the Company with the Securities and Exchange Commission from time to time. The Company has no obligation to update these forwardlooking statements.



# **3Q19 Operating Results**

	3Q19	2Q19	3Q18		
Earnings (\$MM, except EPS data)					
GAAP Net Interest Income	\$38.9	\$40.0	\$41.5		
Net Income	\$10.7	\$10.6	\$17.3		
Core Net Income <sup>1</sup>	\$13.8	\$12.1	\$15.3		
EPS	\$0.37	\$0.37	\$0.61		
Core EPS	\$0.48	\$0.42	\$0.54		
Profitability Ratios					
ROAA	0.62%	0.61%	1.08%		
ROAE	7.60%	7.53%	12.93%		
Net Interest Margin	2.37%	2.45%	2.72%		
Efficiency Ratio <sup>2</sup>	58.87%	61.06%	60.97%		
Capitalization Ratios					
Tangible Common Equity	7.79%	7.93%	8.06%		
Dividend Payout	56.76%	56.76%	32.79%		

<sup>&</sup>lt;sup>1</sup> Excludes effects of net gains/losses from fair value adjustments, net gains/losses on sale of securities, net gains/losses from sale of asset, life insurance proceeds, accelerated employee benefit upon officer's death, merger expense and net gain/ losses from fair value of qualifying hedges. Core earnings presented in 3Q19 press release. <sup>2</sup> Efficiency ratio, a non-GAAP measure, was calculated by dividing non-interest expense (excluding accelerated employee benefits upon officers death, merger expense, OREO expense and the net gain/loss from the sale of OREO) by the total of net interest income (excluding net losses from fair value adjustments on qualifying hedges) and non-interest income (excluding net gains and losses from the sale of securities, assets and fair value adjustments and life insurance proceeds).



### **Quarter Ended September 30, 2019 Highlights**

#### Record loan closings totaled \$398MM, driving loan growth of 9.0% annualized QoQ and 7.2% YoY

- Record C&I loan closings totaled \$238MM, represents 60% of the quarterly loan closings
- September 30, 2019 pipeline remains strong at \$419MM

#### CORE diluted EPS up 14%, while GAAP EPS was unchanged from 2Q19

- Provision expense improved QoQ
- Continue to manage non-interest expense excluding FDIC small business assessment credit, core non-interest expense decreased \$0.4MM QoQ
- GAAP EPS includes non-cash fair value adjustment of \$0.10, after-tax per diluted common share
- 3Q19 core EPS includes FDIC assessment credit of \$0.03, after-tax per diluted common share and \$0.02 per diluted common share from the true-up of the Company's effective tax rate

#### NIM compressed 8bps in 3Q19, starting late in 3Q19 cost of funds show sign of improvement

- Over \$1B of retail CDs maturing before 3Q20 at an average rate of 2.33%
- At quarter-end, our average new CD cost was less than 2.0%

#### Credit quality continues to improve

- Non-accrual loans decrease by \$1.4MM, or 9.2% QoQ
- Non-performing loans decrease \$1.0MM, or 6.3% QoQ

#### Acquisition of Empire Bancorp Inc. (announced October 25, 2019)

- Increases our presence on Long Island with three branches in Suffolk County
- Expected to be accretive to earnings in 2020 by 10% and 2021 by 19%
- Lowers loan-to-deposit ratio
- Lowers cost of deposits



### **Key Messages**

# **Exceeding Customer Expectations**

- Committed to being the preeminent community financial services company in our multicultural market area
- Competitive strength as a commercial real estate lender
- Broad array of products and services delivered through customers' preferred channels
- Strong presence in our ethnic communities, particularly the Asian community in Queens
- Staff branches and lending units with seasoned, multilingual professionals

# **Enhancing Earnings Power**

- Manage yield through loan portfolio mix
- Manage cost of funds
- Improve scalability and efficiency of operating expense base

# Strengthening Our Commercial Bank Balance Sheet

- Focus on the origination of C&I loans which total 60% in this quarter and total 19% of our total portfolio while remaining nimble and responsive to industry shifts
- Shift funding sources to core deposits from CDs and borrowings
- Continue to add key talent with commercial expertise

### Maintaining Our Strong Risk Management Philosophy

- Remain well capitalized at all times
- Maintain sufficient sources of liquid assets and contingency funding
- Strong cyber and physical security measures to safeguard Company and customer assets and information
- Adequate loan loss reserve
- Conservative underwriting standards



### **Summary of Strategic Objectives**

Increase Core Deposits, with an Emphasis on Non-Interest Bearing DDA, and Continue to Improve Funding Mix

Manage Net Loan Growth and Focus on Yield with an Emphasis on Assets with the Best Risk-Adjusted Returns

Enhance Core Earnings Power by Improving Scalability and Efficiency Through Executional Excellence

Profitable Growth and Expansion through New Distribution Channels and Business Lines

Manage Credit Risk

Remain Well Capitalized







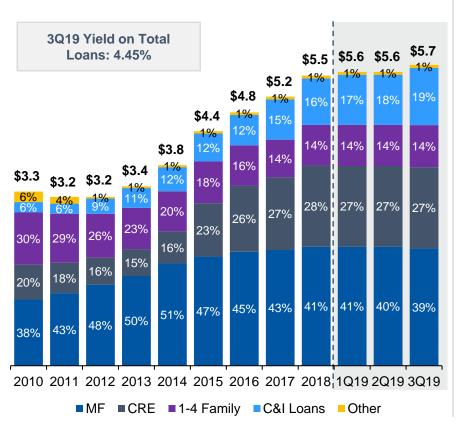




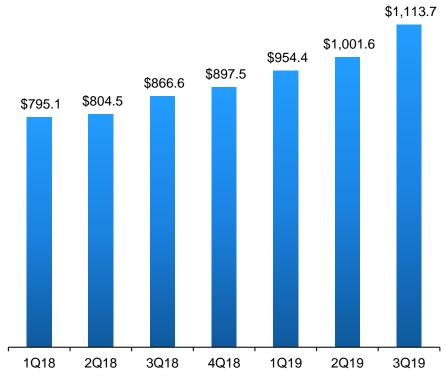
### Strong Real Estate Lender with Significant Growth in C&I

- Continued to grow C&I Portfolio
- Record C&I closings totaled \$238MM, or 60% of total quarterly originations
- Mortgage loan closings total \$160MM, an increase of \$22MM from 2Q19
- At September 30, 2019 the pipeline totaled \$419MM at an average rate of 4.16%



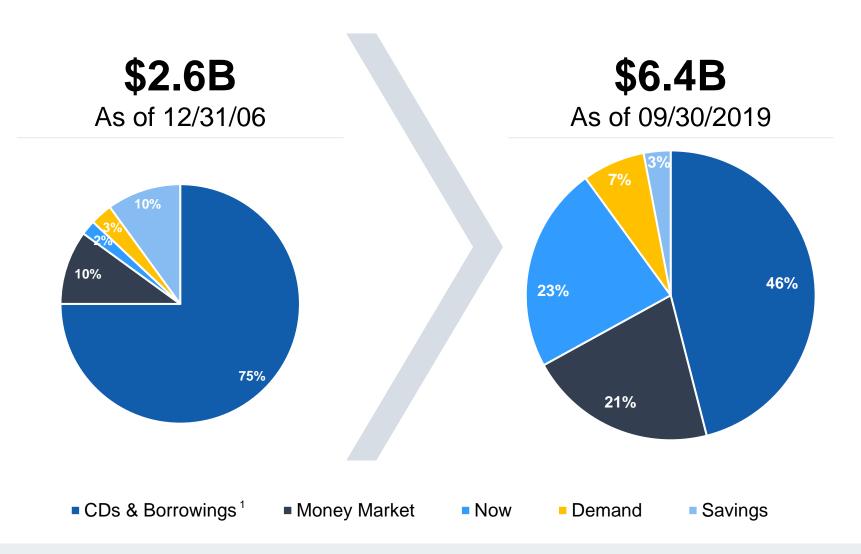


#### C&I Loan Growth (\$MM)





# **Continuing to Improve Funding Mix**



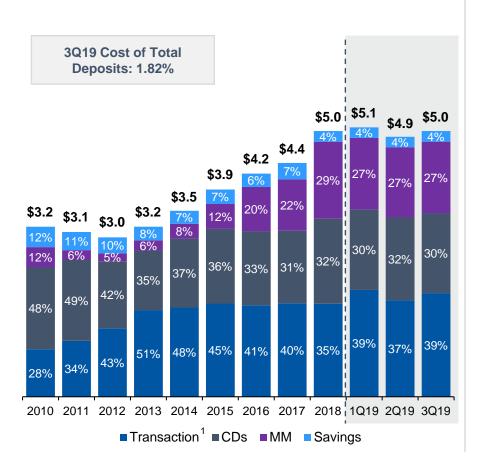
**Progress Made...More to Come** 



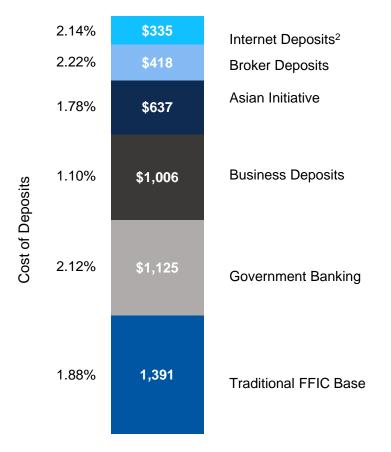
### **Consistent Growth and Optimization of Deposit Mix**

Core deposits increased 10% YoY and 4% QoQ

### Deposit Composition (\$B)

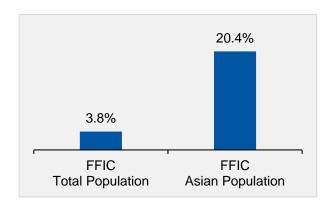


### Multi-Channel Deposit Gathering (\$MM)3



## **Strong Asian Banking Market within Flushing**

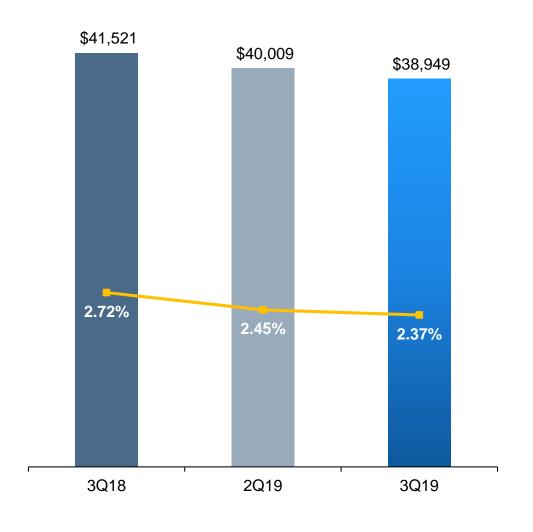
- Asian Bank within Flushing Bank
- Planned opening of a new branch to expand our focus on the Asian population in a select Long Island market
- Expanded into Chinatown, Manhattan in December 2018
- Loans in the Asian communities total over \$550MM with deposits exceeding \$700MM
- Market size of Flushing Asian branch footprint is \$22.9B as of June 30, 2019<sup>1</sup>, a decrease of 13%<sup>1</sup> from June 30, 2018, while Flushing deposits in these same zip codes increased 18%<sup>1</sup> over the same period
- Asian entrepreneurs own approximately 35% of businesses in Queens, NY<sup>2</sup>
- Growth aided by the Asian Advisory Board
- Asian communities have a population growth of 20%, more than 5 times the total population served by Flushing





### **Net Interest Income**

### **Net Interest Income (\$000s)**



### **3Q19 Highlights**

- NIM decreased 8bps QoQ and 35bps YoY
- NIM decrease driven by increases in the cost of funds of 4bps QoQ and 30bps YoY
- Cost of funds has begun to improve in late 3Q19
- Core NIM¹ totaled 2.33% in 3Q19, 2.40% in 2Q19 and 2.53% in 3Q18
- Yield on interest-earning assets decreased 4bps QoQ and 7bps YoY

# **Net Interest Margin Opportunities**

- Interest rate swaps totaling \$897MM provided 3bps of benefit to core NIM in 3Q19
- C&I loans which are primarily adjustable total 19% of the loan portfolio
- Long-term goal of moving towards being interest rate risk neutral
- Over \$1B of retail CDs maturing before 3Q20 at an average rate of 2.33%
- At quarter-end, our average new CD cost was less than 2.0%

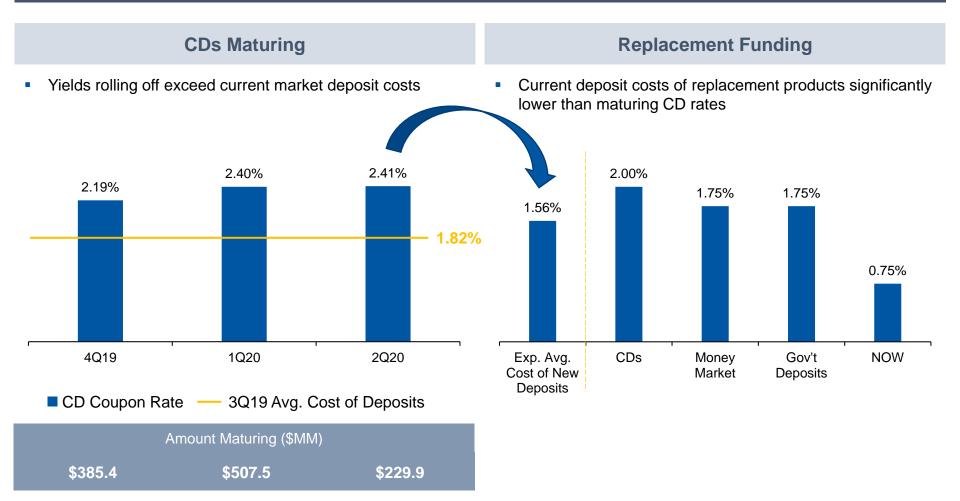
### **Yield on Loans Repricing Opportunity**

(Amount Repricing \$MM)



### **Opportunity to Reduce Funding Costs with Maturing CDs**

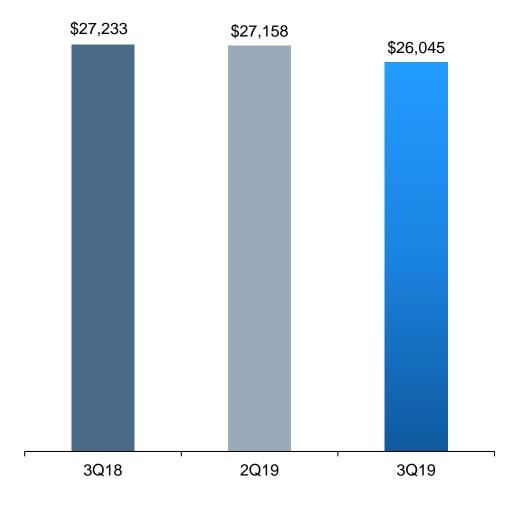
- \$1.1B of Retail CDs are scheduled to mature through 2Q20, representing 23% of total deposits as of 3Q19, at a weighted average cost of 2.33%
- Opportunity to re-price non-maturing deposits down





## **Controlling Non-Interest Expense**

### **Non-Interest Expense (\$000s)**



### **3Q19 Highlights**

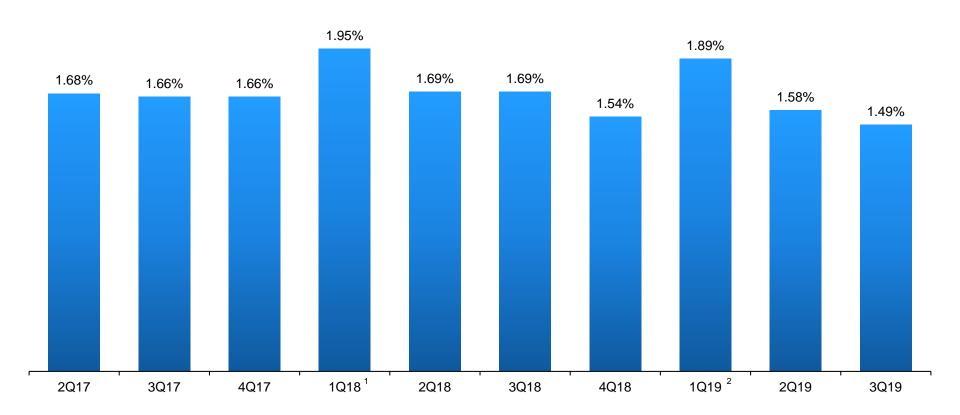
- Expenses declined 4.4% YoY and 4.1% QoQ
- Decrease due to the FDIC small business assessment credit and our continued focus on expenses
- 3Q19 included \$0.5MM from merger expense
- The ratio of non-interest expense to average assets was 1.49% in 3Q19, 1.58% in 2Q19 and 1.69% in 3Q18
- Efficiency ratio 58.9% in 3Q19, 61.1% in 2Q19 and 61.0% in 3Q18



## **Consistent Expense Control**

- Non-interest expenses as a percent of average assets has remained consistent
- Remain disciplined in controlling expenses

### Non-Interest Expense / Average Assets

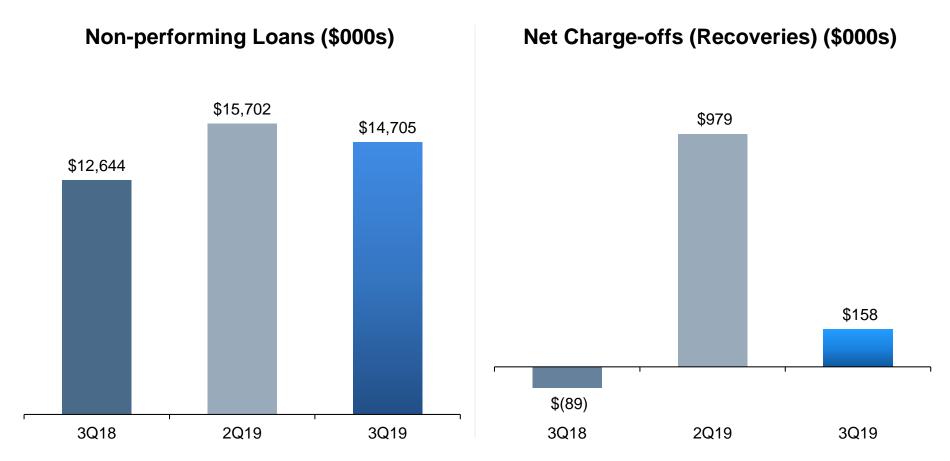




# **Credit Quality**

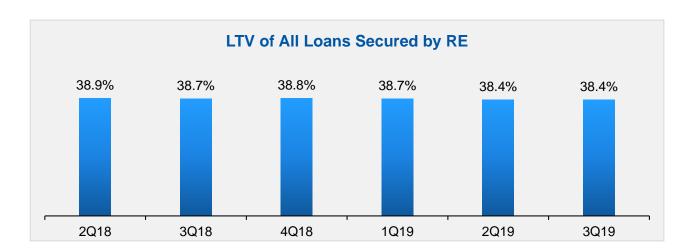
### **3Q19 Highlights**

- Non-performing loans totaled \$14.7MM, a decrease of 6.3% QoQ but an increase of 16.3% YoY
- Loan-to-value ratio on real estate dependent loans as of September 30, 2019 totaled 38.4%
- Average loan-to-value for non-performing loans collateralized by real estate at September 30, 2019 was 34.5%



# Superior Asset Quality & Conservative Risk Management

- Conservative and thorough credit risk management through the life of a loan
  - Current portfolio LTV ratio is less than 40% of value at origination



### Conservative Risk Management

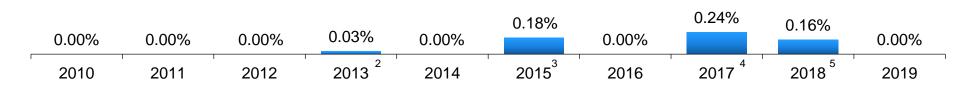
- Historical seller of non-performing credits
- Impaired loans are reviewed quarterly with reserves recorded as appropriate
- Charge-offs recorded early in the delinquency process
- Average LTV of non-performing loans secured by real estate at September 30, 2019 totaled 34.5%



### Minimal Delinquencies on the Total Portfolio

### 90-Day Delinquencies as % of Loans Originated by Year<sup>1</sup>

Seven delinquent loans for vintage years covering over nine years of originations

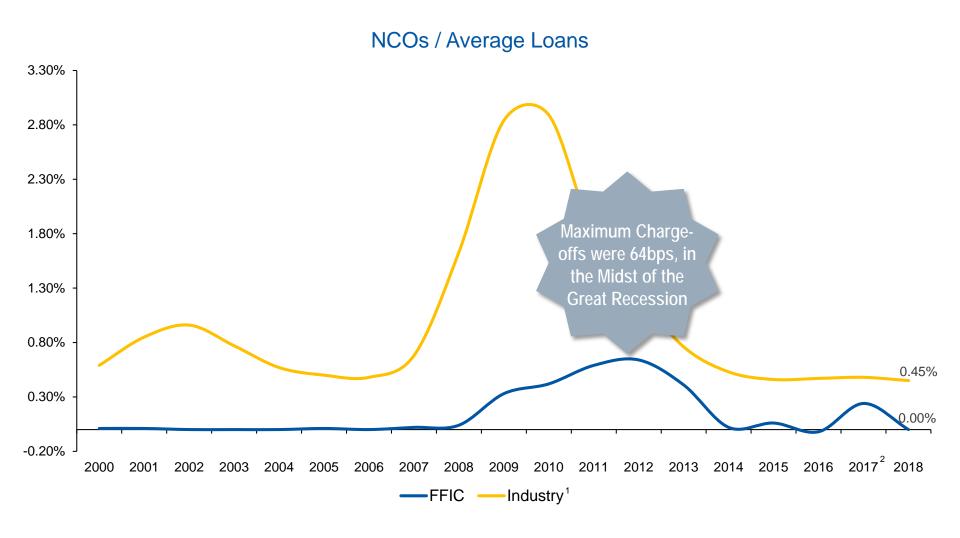




<sup>&</sup>lt;sup>1</sup> Calculated by dividing current 90-day delinquencies by total loans originated by vintage period. <sup>2</sup> Represents one commercial business Loan. <sup>3</sup> Represents one 1-4 family, one multifamily loan and one commercial business loan. 4 Represents one SBA loan and one commercial business loan. 5 Represents one multi-family real estate loan.

### **Credit Discipline Paramount**

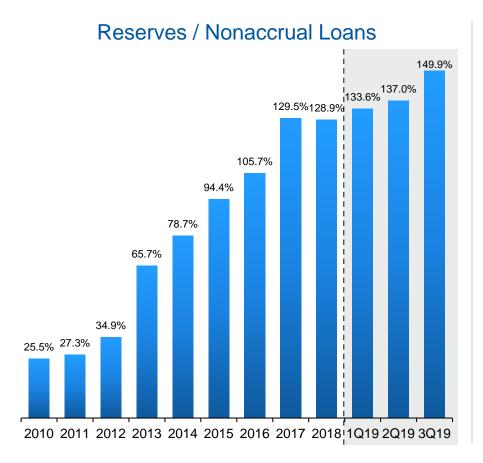
Over two decades and multiple credit cycles, Flushing has demonstrated superior credit metrics





# Strong Balance Sheet, Credit Quality & Capital Levels

- Asset quality remains pristine as nonperforming assets and nonperforming loans decreased 8% and 10%, respectively, since 12/31/18
- Conservative underwriting standards with current portfolio LTV ratio less than 50% of value at origination
- Capital levels remain robust, despite low-risk balance sheet





# Why Flushing Financial

the customer experience

Long-standing, skilled management team Premium location in high growth, high income NYC area markets Experienced lending in greater New York Leading community bank market-City markets share in footprint; competitive 828% total return since IPO in 19951 strength as a CRE lender **Attractive** Positive earnings through the cycle Management Growth in commercial business and every quarter since IPO **Culture &** Markets & customers **Track Record Customers** Consistent FPS and dividend Strong Asian customer base growth Commercial ■ Business ■ Consumer 4 NIM optimization through loan Attractive return profile with low **Executing Strong** rate improvement and cost of historical return volatility **Financial Strategic** funds management Well capitalized balance sheet **Objectives Performance** Yield management through Sufficient liquidity and contingency strategic loan portfolio mix funding Leverage technology to reduce Exceptionally well reserved given expense base, while enhancing superior credit and underwriting

FFIC FLUSHING 1 As of September 30, 2019.

standards



# Appendix

### **Non-GAAP Measures**

Core Diluted EPS, Core ROAE, Core ROAA, Core Net Interest Income, Core Yield on Total Loans, Core Net Interest Margin and tangible book value per common share are each non-GAAP measures used in this presentation. A reconciliation to the most directly comparable GAAP financial measures appears below in tabular form. The Company believes that these measures are useful for both investors and management to understand the effects of certain interest and non-interest items and provide an alternative view of the Company's performance over time and in comparison to the Company's competitors. These measures should not be viewed as a substitute for net income. The Company believes that tangible book value per common share is useful for both investors and management as these are measures commonly used by financial institutions, regulators and investors to measure the capital adequacy of financial institutions. The Company believes these measures facilitate comparison of the quality and composition of the Company's capital over time and in comparison to its competitors. These measures should not be viewed as a substitute for total shareholders' equity.

These non-GAAP measures have inherent limitations, are not required to be uniformly applied and are not audited. They should not be considered in isolation or as a substitute for analysis of results reported under GAAP. These non-GAAP measures may not be comparable to similarly titled measures reported by other companies.

### Reconciliation of GAAP Earnings and Core Earnings

	Three Months Ended							Nine Months Ended				
	September 30, 2019			June 30, 2019	September 30, 2018		Sej	ptember 30, 2019	September 30, 2018			
(\$000s, except per share data)												
GAAP income before income taxes	\$	13,260	\$	13,828	\$	19,243	\$	36,443	\$	52,017		
Net loss from fair value adjustments		2,124		1,956		170		6,160		537		
Net loss on sale of securities		-		15		-		15		-		
Life insurance proceeds		-		-		(2,222)		(43)		(2,998)		
Net gain on sale of assets		-		(770)		-		(770)		-		
Net losses from fair value adjustments on qualifying hedges		1,262		818		-		2,717		-		
Accelerated employee benefits upon Officer's death		-		-		149		455		149		
Merger expense		510		-		-		510		-		
Core income before taxes		17,156		15,847		17,340		45,487		49,705		
Provision for income taxes for core income		3,312		3,771		2,010		10,116		9,565		
Core net income	\$	13,844	\$	12,076	\$	15,330	\$	35,371	\$	40,140		
GAAP diluted earnings per common share	\$	0.37	\$	0.37	\$	0.61	\$	0.99	\$	1.48		
Net loss from fair value adjustments, net of tax		0.06		0.05		-		0.17		0.01		
Net loss on sale of securities, net of tax		-		-		-		-		-		
Life insurance proceeds		-		-		(0.08)		-		(0.10)		
Net gain on sale of assets, net of tax		-		(0.02)		-		(0.02)		-		
Net losses from fair value adjustments on qualifying hedges, net of tax		0.04		0.02		-		0.07		-		
Accelerated employee benefits upon Officer's death, net of tax		-		-		-		0.01		-		
Merger expense, net of tax		0.01		-		-		0.01		-		
Core diluted earnings per common share <sup>1</sup>	\$	0.48	\$	0.42	\$	0.54	\$	1.23	\$	1.39		
Core net income, as calculated above	\$	13,844	\$	12,076	\$	15,330	\$	35,371	\$	40,140		
Average assets		6,972,403		6,891,541		6,446,540		6,911,077		6,445,097		
Average equity		564,255		560,624		536,416		559,209		532,601		
Core return on average assets <sup>2</sup>		0.79%		0.70%		0.95%		0.68%		0.83%		
Core return on average equity <sup>2</sup>		9.81%		8.62%		11.43%		8.43%		10.05%		

 $<sup>^{1}</sup>$  Core diluted earnings per common share may not foot due to rounding.  $^{2}$  Ratios are calculated on an annualized basis.

#### Non-cash Fair Value Adjustments to GAAP Earnings

During the current year, core earnings were higher than GAAP earnings primarily due to the impact of non-cash net losses from fair value adjustments. These fair value adjustments relate primarily to swaps designated to protect against rising rates. As the swaps get closer to maturity the volatility in fair value adjustments will dissipate. Overall, the interest movement of the swaps is benefitting the core net interest margin while the fair value adjustments are offsetting the benefit. In a declining interest rate environment, the movement in the curve exaggerates our mark-to-market loss position. In a rising interest rate environment or a steepening of the yield curve the loss position would experience an improvement.



# Reconciliation of GAAP NII & NIM to CORE NII & NIM

	Three Months Ended							Nine Months Ended			
	Se	ptember 30, 2019		June 30, 2019	Se	ptember 30, 2018	Sej	otember 30, 2019	Sej	otember 30, 2018	
(\$000s)											
GAAP net interest income	\$	38,949	\$	40,009	\$	41,521	\$	120,761	\$	126,770	
Net losses from fair value adjustments on qualifying hedges		1,262		818				2,717		_	
Core net interest income	\$	40,211	\$	40,827	\$	41,521	\$	123,478	\$	126,770	
GAAP interest income on total loans, net	\$	62,825	\$	62,273	\$	59,658	\$	187,428	\$	171,997	
Net losses from fair value adjustments on qualifying hedges		1,262		818		-		2,717		-	
Prepayment penalties received on loans		(1,697)		(1,120)		(1,944)		(3,622)		(4,308)	
Net recoveries of interest from non-accrual loans		(292)		(519)		(1,066)		(1,525)		(1,480)	
Core interest income on total loans, net	\$	62,098	\$	61,452	\$	56,648	\$	184,998	\$	166,209	
Average total loans, net	\$	5,645,503	\$	5,565,057	\$	5,280,172	\$	5,585,445	\$	5,276,039	
Core yield on total loans		4.40%		4.42%		4.29%		4.42%		4.20%	
Not interest in court to a conjugate	¢	20.007	ď	40 124	¢	41 747	¢	121 150	¢	107.451	
Net interest income tax equivalent	\$	39,097	Þ	40,134	\$	41,747	\$	121,159	\$	127,451	
Net losses from fair value adjustments on qualifying hedges		1,262		818		- (1.044)		2,717		- (4.410)	
Prepayment penalties received on loans and securities		(1,697)		(1,120)		(1,944)		(3,622)		(4,410)	
Net recoveries of interest from non-accrual loans		(292)	_	(519)	_	(1,066)		(1,525)	_	(1,480)	
Net interest income used in calculation of Core net interest margin	\$	38,370	\$	39,313	\$	38,737	\$	118,729	\$	121,561	
Total average interest-earning assets	\$	6,589,498	\$	6,540,134	\$	6,130,422	\$	6,550,509	\$	6,136,887	
Core net interest margin		2.33%		2.40%		2.53%		2.42%		2.64%	



### **New York City Multi-Family Housing Market**

#### RENT REGULATION REFORM

#### **BACKGROUND**

- June 2019 NYS approved sweeping reforms to existing rent regulations
- New rules tighten owner's ability to obtain future rent increases above the annual increases recommended by the Rent Guidelines Board (RGB)
- Affected loan balances total \$1.6B

#### **POTENTIAL RISKS**

- Declining valuations
- Higher cap rates
- Slower rental growth
- Lower capital re-investments

#### **MITIGANTS**

- Flushing Bank Multifamily loan portfolio is diversified and granular
- ✓ Includes both rent regulated housing (apartment buildings with 5+ units) and free market housing (includes mixed-use residential)
- ✓ Multifamily portfolio remains conservative
  - Avg. LTV less than 50% with strong avg. debt coverage ratio in excess of 1.75
- Existing properties well maintained with significant capital improvements already completed
- Loans approved based on current cash flow at underwriting
- ✓ Typical borrower is established multifamily owner/manager with more than one property
- Little exposure to institutional ownership
- ✓ All debt coverage ratios stress tested up 250 bps



# **Contact Details | Flushing Financial Corporation**



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