

Flushing Bank Introduces Video Banking Services at its Park Avenue South Branch

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UNIONDALE, N.Y., Dec. 21, 2016 (GLOBE NEWSWIRE) -- Flushing Financial Corporation (the "Company") (Nasdaq:FFIC), the parent holding company for Flushing Bank (the "Bank"), announced today that the Bank has introduced video banking services at its branch located at 225 Park Avenue South in Manhattan. This new video banking service called **LISA – Live Interactive Service Assistant** - is available after the branch closes until 11p.m., Monday through Friday. The announcement was made by John R. Buran, President and Chief Executive Officer.

Mr. Buran stated: "This new video banker service enhances our ability to service customers with a personal touch even after our branch has closed. This is our first branch to showcase this new technology with our Universal Banker model and will be our beta site to measure customer reaction to this new way to interact with us. LISA will enable customers to connect with a live banker to assist with servicing requests such as detailed account information or maintenance requests, ATM functionality and debit card limits. We recognize that the role of the traditional bank branch has changed and we want to offer solutions that enable customers to conduct their transactions in an efficient manner while providing an option for personal service when needed."

About Flushing Financial Corporation

Flushing Financial Corporation (Nasdaq:FFIC) is the holding company for Flushing Bank®, a New York State-chartered commercial bank insured by the Federal Deposit Insurance Corporation. The Bank serves consumers, businesses, professionals, corporate clients, and public entities by offering a full complement of deposit, loan, and cash management services through its 19 banking offices located in Queens, Brooklyn, Manhattan, and Nassau County. As a leader in real estate lending, the Bank's experienced lending team creates mortgage solutions for real estate owners and property managers both within and outside the New York City metropolitan area. The Bank also operates an online banking division, iGObanking.com®, which offers competitively priced deposit products to consumers nationwide. Additional information on Flushing Bank and Flushing Financial Corporation may be obtained by visiting the Company's website at <http://www.flushingbank.com>.

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: Statements in this Press Release that are not descriptions of historical facts may be forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking information is inherently subject to risks and uncertainties, and actual results could differ materially from those currently anticipated due to a number of factors, which include, but are not limited to, risk factors discussed in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2015 and in other documents filed by the Company with the Securities and Exchange Commission from time to time. Forward-looking statements may be identified by terms such as "may", "will", "should", "could", "expects", "plans", "intends", "anticipates", "believes", "estimates", "predicts", "forecasts", "potential" or "continue" or similar terms or the negative of these terms. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance or achievements. The Company has no obligation to update these forward-looking statements.

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Source: Flushing Financial Corporation